

SPONSORSHIP
OPPORTUNITIES

NOVEMBER 10-11, 2023
DCDRESSFORSUCCESS.ORG

DRESS FOR SUCCESS
WASHINGTON, DC

SUSTAINED
WOMEN * LIVES * FASHION



OUR MISSION

OUR MISSION - to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.

For two decades now, our organization has stood side by side with our dedicated community of volunteers striving to make a difference in the lives of over 10,000 women across the Washington, DC area. These women often come to us through referrals from esteemed workforce development organizations, compassionate substance abuse counselors, transformative formerly incarcerated transition programs, and dedicated government assistance agencies.

We are on a mission to rally a critical mass of women from different generations and diverse cultural backgrounds, empowering them with the vital skills they need to break the barriers of poverty. When women gain the financial independence and savings capacity to shape their own destinies, the transformation extends far beyond their own lives.

It's about the individual and the entire community reaping the benefits. It's about children witnessing their mothers' resilience and determination, extended families finding newfound stability, local workforce pools growing stronger, and neighborhoods flourishing as the women we serve become the architects of their own futures. By supporting our organization, you become a part of this profound and empowering journey towards a brighter, more prosperous future for all. Join us in making a meaningful impact today!



FRIDAY
NOVEMBER 11

VIP FASHION EVENT & PREVIEW SALE

SUSTAINED is a fashion event that will benefit women in the DMV who are seeking to improve their lives while showcasing the creative and environmentally friendly clothing designed by students from the Howard University Fashion Design program. Dr. Elka Stevens, Associate Professor & Coordinator of Fashion Design, will join us to share this unique program and Howard's impact in the sustainable fashion industry. Get an exclusive behind-the-scenes look as Howard University Fashion Design Program students select and transform donated items into new, awe-inspiring garments for the fashion show and sale.

Experience a sneak peek of the culinary delights awaiting SUSTAINED attendees curated by A Moveable Feast Podcasters, Tammy Gordon and Jenna Golden, and Cork Wine Bar Owner, Diane Gross. A Moveable Feast and Cork Wine Bar will unveil the food and wine/cocktail selections that will tantalize taste buds and complement the evening's festivities.

Enjoy a preview sale and early access to preview and purchase premier apparel, footwear, jewelry and accessories.

**SATURDAY
NOVEMBER 11**

UPSCALE SALE

Join us for an upscale sale event where you can purchase designer fashions at a significantly discounted price. Shop guiltlessly for new high-end apparel, handbags, accessories and shoes at amazing prices while also benefitting women in the DMV area who are striving to transform their lives.

PREVIEW FRIDAY

SHOP SATURDAY

Dates November 10 & 11, 2023

VIP Fashion Event & Preview Sale: Friday, November 10 from 6-8PM VIP Cocktail Hour & Preview Shopping

Upscale Sale: Saturday, November 11 from 9am-1pm (open to the public)

**Location: 1126 16th Street, NW
Washington, DC 20036**

Attire: Fashion forward or business attire

Questions: please contact Lee Granados at development@dcdressforsuccess.org



SPONSORSHIP LEVELS

Sponsorship Packages range from \$1,000 - \$5,000. Individuals tickets can also be purchased for \$150 (\$75 for members of YES! (Young Executives for Success!))

SUSTAINER

\$5,000

10 VIP OR 20 GENERAL ADMISSION

- OFFICIAL PRESENTING SPONSOR OF THE 2023 HOLIDAY SOIRÉE
- INCLUSION IS ALL PRESS RELEASES AND MEDIA ACTIVITIES
- VERBAL RECOGNITION AT EVENT
- SOCIAL MEDIA RECOGNITION THROUGH 2 POSTS ON ALL DFSDC SOCIAL MEDIA
- EMPLOYEE ENGAGEMENT VOLUNTEER OPPORTUNITY
- OPPORTUNITY TO PLACE PROMOTIONAL ITEMS IN POP UP SHOP SHOPPING BAGS & VIP GIFT BAG
- LOGO ON ALL EVENT MATERIALS & SIGNAGE
- NAME ON DFSWDC WEBSITE

FASHIONISTA

\$2,500

8 VIP OR 16 GENERAL ADMISSION

- LOGO RECOGNITION AT PREVIEW PARTY AND POP UP TAG SALE
- SOCIAL MEDIA RECOGNITION THROUGH 1 POSTS ON ALL DFSDC SOCIAL MEDIA
- EMPLOYEE ENGAGEMENT VOLUNTEER OPPORTUNITY
- OPPORTUNITY TO PLACE PROMOTIONAL ITEMS IN POP UP SHOP SHOPPING BAGS & VIP GIFT BAG
- LOGO ON ALL EVENT MATERIALS & SIGNAGE
- NAME ON DFSWDC WEBSITE

INFLUENCER

\$1,500

6 VIP OR 12 GENERAL ADMISSION

- SOCIAL MEDIA RECOGNITION THROUGH 1 POSTS ON ALL DFSDC SOCIAL MEDIA
- EMPLOYEE ENGAGEMENT VOLUNTEER OPPORTUNITY
- OPPORTUNITY TO PLACE PROMOTIONAL ITEMS IN POP UP SHOP SHOPPING BAGS & VIP GIFT BAG
- LOGO ON ALL EVENT MATERIALS & SIGNAGE
- NAME ON DFSWDC WEBSITE

STYLIST

\$1,000

4 VIP OR 10 GENERAL ADMISSION

- OPPORTUNITY TO PLACE PROMOTIONAL ITEMS IN POP UP SHOP SHOPPING BAGS & VIP GIFT BAG
- LOGO ON ALL EVENT MATERIALS
- NAME ON DFSWDC WEBSITE

**FOR QUESTIONS OR ADDITIONAL INFORMATION,
PLEASE CONTACT DEVELOPMENT@DCDRESSFORSUCCESS.ORG**