



DRESS FOR SUCCESS[®]
WASHINGTON, D.C.

CORPORATE SPONSORSHIP PROPOSAL

Let's make a difference and support women in economic freedom!



Welcome!

ABOUT

Dress for Success Washington DC

The mission of Dress for Success Washington, DC is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.

For the past 20 years, with the assistance of community volunteers, we have provided services to over 10,000 women in the Washington, DC Metropolitan area. Many of our clients are referred from workforce development organizations, substance abuse counselors, formerly incarcerated transition programs, and government assistance agencies.



Why Sponsor Us

We are encouraging a critical mass of intergenerational and cross-cultural women to gain the necessary skills to break the cycle of poverty. When women achieve the earnings and savings power to direct their own future, their entire community benefits – their children, extended relatives, local workforce pools, and neighborhoods.

We believe that “self-sufficiency” is more than just a suit or a job – it is an overall commitment to being independent in all aspects of life.

Who We Serve

Our clients come from a variety of backgrounds, age groups, economic means, education, race, and ethnicity.

Client Demographics

- Number of Clients Reached (2021):
- 1,041 Average Age: 40
- Ethnicity
 - African American: 75
 - Caucasian: 10%
 - Latinx: 5.5%
- Mothers: 57%
- Ex-Offenders: 9.5%
- Domestic Violence Survivors: 22%
- Some College Education: 50%



Client Services

Our comprehensive programs address every phase of a woman's career – from searching for employment, to newly employed, to maintaining skills to thrive in the workplace.



The Suiting Program

Women obtain what they need for an interview—from clothing to confidence—and can return once they find employment for the apparel and accessories needed to enter the workforce.



The Professional Women's Group

A networking, job retention, and professional development program that empowers women to aspire to self-defined success through motivation, mentoring, resources, training, and partnership with professional women in the community. The group aims to help women keep their job, develop new skills, increase their income potential, and advance in their career.



The Hybrid Career Center

In-person and virtual services to sharpen their resume writing and interviewing skills, provide job search assistance, and build confidence for our clients to carry into their new positions. These services continue to be available after finding employment.



1-on-1 Coaching

Clients receive individual career coaching from professional career coaches that begin with setting up a professional email account, creating a resume and LinkedIn profile to assistance with job applications, and support for navigating their new position.

How to Support DFSWDC

Dress for Success Washington DC values our corporate partnerships that ensure the continuation and growth of our programs to reach more women and families in the DC Metropolitan area.

In addition to the benefit of giving back to our community, partnering with DFSWDC is a way to engage your workforce to volunteer and/or participate in employee donation match programs.

Sponsorship opportunities:

Platinum - \$25,000

Gold - \$15,000

Silver - \$10,000

Copper - \$5,000



Platinum Sponsor - \$25,000

- ❖ Prominent placement of company link and logo on Home page and Corporate Sponsorship page of our DFSWDC website
- ❖ Coordination of a hosted Professional Women's Group and/or Career Center Event with volunteer opportunities (Virtual included)
- ❖ Corporate Board recognition on DFSWDC letterhead and invitation to annual meeting and reception
- ❖ Volunteer opportunities throughout the year
- ❖ Company name and logo on Power Breakfast marketing material and event collateral
- ❖ Prominently placed table for ten (10) at our 20th Year Anniversary Gala
- ❖ Ten (10) tickets for our Annual Clothing Sale





Gold Sponsor - \$15,000

- ❖ Prominent placement of company logo and link on Corporate Sponsorship page of DFSWDC website and recognized on our social media platforms during November (Gratitude month)
- ❖ Participate in hosted Professional Women's Group and/or Career Center Event (Virtual included)
- ❖ Volunteer opportunities for employees throughout the year
- ❖ Prominently placed table for Eight (8) for our 20th Year Anniversary Gala
- ❖ Eight (8) tickets to our Annual Clothing Sale



Silver Sponsor - \$10,000

- ❖ Placement on the Corporate Sponsorship page of the website
- ❖ Coordination of a hosted Professional Women's Group and/or Career Center Event with volunteer opportunities (Virtual included)
- ❖ Five (5) seats at a prominently placed table at our 20th-Year Anniversary Gala
- ❖ Five (5) tickets to Annual Clothing Sale



Copper Sponsor - \$5,000

- ❖ Placement on the Corporate Sponsorship page of the website
- ❖ Coordination of a hosted Professional Women's Group or Career Center Event with volunteer opportunities (Virtual included)
- ❖ Two (2) tickets for our 20th Year Anniversary Gala
- ❖ Two (2) tickets for Annual Clothing Sale



Other Opportunities

The Business Executive Guild

The **Business Executive Guild** is an opportunity for executives to network while supporting women of the DMV who are returning to the workplace to become economically self-sufficient.

The benefits of the annual \$2,500 contribution include:

- ❖ Being a DFSWDC ally in supporting women and their families in the Washington, DC Metropolitan community
 - ❖ Joining other DC Metropolitan area businesses and firms dedicated to fostering empowerment and economic improvement for low-income women
 - ❖ Recognition on the Dress for Success Washington, DC website's Business Executive Guild page
 - ❖ Opportunity to share intellectual knowledge with clients through the Virtual Career Center Volunteer opportunities, including, but not limited to, being a Virtual Career Coach with DFSWDC clients
 - ❖ Two (2) tickets for Business Executive Guild hybrid networking events i.e. Cocktail Hour, Breakfast, etc. (TBD)
 - ❖ Features in newsletter highlighting Guild companies
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The Little Black Dress Club

The **Little Black Dress Club** is the premier way for corporate employees to support Dress for Success, Washington DC's Suiting Program.

Donors names are recognized on a plaque in the DFSWDC office.

The three tiers of annual giving are:

- ❖ Pearl - \$250
- ❖ Ruby - \$500
- ❖ Emerald - \$1000





Make an impact & partner with us!

For more information email our Development Consultant,
Lee Granados at development@dcdressforsuccess.org

Contributions for Corporate Sponsorships, the Little Black
Dress Club, the Business Executive Guild, or a general
donation can be made with a check made out to Dress for
Success Washington, DC and mailed to our office:

Dress for Success Washington, DC

1126 16th Street NW, Suite 250

Washington, DC 20036

Credit card contributions can be made [here](#).



Revised July 2023

DFSWDC is a registered 501(c)(3) non-profit organization.

Our EIN is 75-3080114